

## COOKIE POLICY

### A. SUMMARY

This cookie policy explains what cookies are and how Briefing.com ("we", "us" or "our") uses them on our websites (our "site"). We encourage you to read the policy in full so that you can understand what information we collect using cookies and how that information is used.

By using our site and clicking "I Agree" on the banner that pops up when you use our site you are agreeing that we can use cookies in accordance with this policy. You can usually change the settings of your browser to modify the permissions you give to us and third parties for the storing of and gaining access to cookies on your device.

### B. WHAT ARE COOKIES?

Cookies are text files containing small amounts of information, which are downloaded to your browsing device (such as a computer, tablet, or smartphone) when you visit a website. Cookies can be recognized by the website that downloaded them, or other websites that use the same cookies. This helps websites know if the browsing device has visited them before.

### C. WHAT ARE COOKIES USED FOR?

Cookies do lots of different jobs, like helping us understand how our website is being used, letting you navigate between pages efficiently, remembering your preferences, and generally improving your browsing experience. Cookies can also help ensure marketing you see online is more relevant to you and your interests.

### D. WHAT TYPES OF COOKIES DO WE USE?

The types of cookies used on our site can generally be put into one of the following categories: strictly necessary; analytics; functionality; advertising; and social media. You can find out more about each of the cookie categories in the table below.

<u>Strictly Necessary Cookies</u>	These cookies are essential to make our site work. They enable you to move around the site and use its features. Without these cookies, services that are necessary for you to be able to use our site, such as accessing secure areas, cannot be provided.
<u>Analytics Cookies</u>	These cookies collect information about how people are using our site, including which pages are visited the most often, how people are moving from one link to another, and if visitors get error messages from certain pages. All information these cookies collect is grouped together with information from other people's use of our site on an anonymous basis. Overall, these cookies provide us with

	analytical information about how our site is performing and how we can improve it.
<u>Functionality Cookies</u>	These cookies allow us to remember choices you make and tailor our site to provide enhanced features and content to you. For example, these cookies can be used to remember your user name, language choice or country selection, changes you've made to text size or font, and other parts of pages that you can customize.
<u>Advertising Cookies</u>	These cookies are used to deliver advertisements that are more relevant to you and your interests. They are also used to limit the number of times you see an advertisement as well as to help measure the effectiveness of the advertising campaign. This information may be shared with other organizations, such as advertising partners. This means after you have been to our site, you may see some advertisements about our services elsewhere on the internet.
<u>Social Media Cookies</u>	In order to enhance your internet experience and make the sharing of content easier, some of the pages on our website may contain tools or applications that are linked to third party social media service providers such as Facebook, Twitter or Google+. Through these tools or applications the social media service provider may set its own cookies on your device. We do not control these cookies and you should check the social media service provider's website for further details about how they use cookies.

You can see a list of some of the specific cookies which are most frequently used by us in the section below entitled "Cookies used by Briefing.com".

#### **E. HOW LONG WILL COOKIES STAY ON MY BROWSING DEVICE?**

The length of time a cookie will stay on your browsing device depends on whether it is a "persistent" or "session" cookie. Session cookies will only stay on your device until you stop browsing. Persistent cookies stay on your browsing device after you have finished browsing until they expire or are deleted. Details of "persistent" and "session" cookies set through our website can be found in the section below entitled "Cookies used by Briefing.com"

#### **F. FIRST- AND THIRD-PARTY COOKIES**

"First-party cookies" are cookies that belong to us and that we place on your device. "Third-party cookies" are cookies that another party places on your browsing device when you visit our site.

Third parties setting cookies from our website will be providing a service to us or a function of the site, but we do not always control how third-party cookies are used. You should check the third party's website for more information about how they use

cookies. Details of third parties that set cookies through our website can be found in the section below entitled "Cookies used by Briefing.com"

## **G. HOW TO MANAGE COOKIES FROM THIS SITE**

You can withdraw or modify your consent to our use of cookies at any time, except for those that are strictly necessary or are required to provide the information or functionality you request. If you want to withdraw or modify your consent, you can usually use the browser that you are viewing this site through to define the conditions of storing or gaining access to cookies and in particular to enable, disable, or delete cookies. To do this, follow the instructions provided by your browser. Please note that if you set your browser to disable cookies, you may not be able to access secure areas of the site, and other parts of the site may also not work properly.

You can find out more information about how to change your browser cookie settings at [www.allaboutcookies.org](http://www.allaboutcookies.org).

Some third parties may use Advertising Cookies to help gather information about your browsing activity so that they can deliver website advertising to you that is relevant to your interests. To opt-out from other companies that provide online behavioral advertising services, you can opt-out at the following online advertising industry websites: the Digital Advertising Alliance Website, [www.aboutads.info](http://www.aboutads.info), or, if you are in the EU, the European Digital Advertising Alliance Website, [www.youronlinechoices.eu](http://www.youronlinechoices.eu). To opt out of Google ad cookies, please see: <https://www.google.com/policies/technologies/ads/>.

## **H. COOKIES USED BY Briefing.com**

The following tables and information set out the cookies which are most frequently used on our site. It also provides details of third parties that set cookies through our site.

Strictly necessary cookies

<b>Cookie Name</b>	<b>First or Third Party Cookie</b>	<b>Persistent or Session Cookie</b>	<b>Purpose cookie is used for</b>
Emei	First	Persistent	Site functionality
BaGuaZhang	First	Persistent	Site functionality
BrfPersonal	First	Persistent	Site functionality
LiaHua	First	Persistent	Site functionality
maiZhong	First	Persistent	Site functionality
QPortfolio	First	Persistent	Site functionality
TaiChiChuan	First	Persistent	Site functionality
BIGiperverTucker_Pool	First	Persistent	Site functionality

Advertising & Analysis cookies

<b>Cookie Name</b>	<b>First or Third Party Cookie</b>	<b>Persistent or Session Cookie</b>	<b>Purpose cookie is used for</b>
DoubleClick	3 <sup>rd</sup>	Persistent	Third-party Advertising
Google Analytics	3 <sup>rd</sup>	Persistent	Site usage tracking

## Social media cookies

<b>Cookie Name</b>	<b>First or Third Party Cookie</b>	<b>Persistent or Session Cookie</b>	<b>Purpose cookie is used for</b>
Google	3 <sup>rd</sup>	Persistent	Implement article promotion by user.
Facebook	3 <sup>rd</sup>	Persistent	Implement article promotion by user.

### **I. CHANGES**

Information about the cookies used by us may be updated from time to time, so please check back on a regular basis for any changes. New cookies may be added to the tables above but the types of cookies used on our site will fall within one of the categories of: strictly necessary; analytics; functionality; advertising; and social media.

The last modification date of this document is shown at the bottom of this page.

### **J. QUESTIONS**

If you have any questions about this cookie policy or how we process your data, please contact us by email at Chief Privacy Officer, [cpo@briefing.com](mailto:cpo@briefing.com).

Or, as of May 25, 2018, you may contact our designated representative in the European Union at [briefing@gdprrepresentative.eu](mailto:briefing@gdprrepresentative.eu).

This cookie policy was last modified on March 26, 2018